

PayNegotiation.com

Confident salary negotiation in 60 minutes

PayNegotiation 5.0 now live



98% of students recommend



**60
MINS**

Total Course Time

About PayNegotiation.com

PayNegotiation is an e-learning course on salary negotiation taught by leading career coaches and negotiation professors.

- More than 14,000 students (May 2022)
- **More than 98%** recommend
- **More than 70%** report improved offers

Version 5.0 live from June 2022.



Does it work?

We survey every student who takes the course. As of May 2022 we have more than 740 detailed feedback reports in our database.

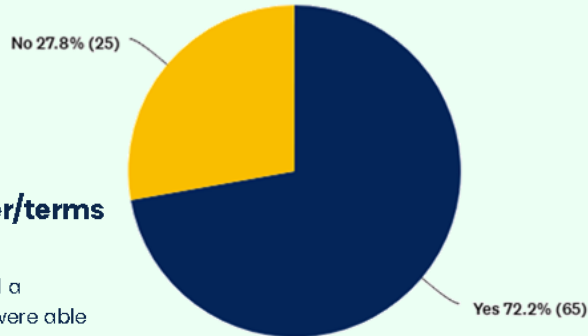
You can view live feedback here:

https://www.surveymonkey.com/results/SM-pM8RitkbzotG9Dw7vLbMgw_3D_3D/

70%
succeed

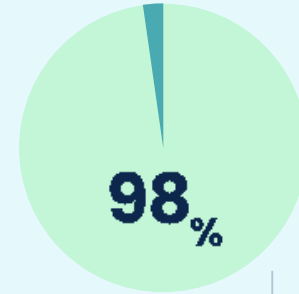
in improving their offer/terms

70% of students who had had a negotiation report that they were able to negotiate some improvement.



Would you **recommend**
the course?

No
1.7% (2)



Yes
98.3% (118)

98% of students (giving feedback since 2019) say they would recommend the course.

"I negotiated an extra 26% on one of the offers and 15% on another offer for the base salary, and double the housing allowance."

Thi Hoang Nguyen

Who uses it?

Here are some of the leading business schools and universities who offer the course to their students and alumni.



Imperial College
London



SDA Bocconi
School of Management



em
lyon
business
school

Experts teaching the course

- Career coaches like Steve Dalton and Daniel Porot
- Negotiation professors from INSEAD and London Business School
- Employers, recruiters and interview coaches

“Daniel Porot is a genius! Most of his advice is very practical and applicable in the real world.”



Steve Dalton

Author, *The 2-Hour Job Search*



Daniel Porot

Porot Associates



Ros Toynbee

Director, The Career Coach



Margaret Buj

Recruiter and Interview coach



Madan Pillutla

Former Professor of Organisational Behaviour, London Business School



Ingemar Dierickx

Managing Director at I.D. Consulting

What schools receive

All schools receive:

Branded registration page

Secure dashboard
to monitor usage and
feedback

Monthly registration report
by email

Marketing toolkit

- Short and long copy
- More than 30 sample adverts
- Image library

PayNegotiation.com
Salary negotiation secrets from the experts

London Business School

First Name
Last Name

Your e-mail (login details will be sent here)
Course of study?

Year of graduation

I acknowledge and accept to be bound by the terms and conditions of the course
 I would like to receive occasional updates from PayNegotiation.com

Subscribe

Notes

1. This form is for current students of London Business School. If you are not a student, please contact us [here](#).
2. After filling in the form a password will be emailed to you. If you still have not received it, please contact us [here](#).
3. The password allows you access to the site. You can view the password and invalidate your account.

PayNegotiation.com

Overview
Accounts
Marketing
Feedback
Staff Access
Help

Logged in as: SDABocconi School of Management | Angela Bova
Log out
Login to PayNegotiation.com

Student Registration Link
<https://www.paynegotiation.com/sdabocconi>

Monthly registration report

To receive an email report each month listing recent sign-ups set report to 'On'

On Off **Update**

Recent registrations - Since start

[View stats](#) [Refresh](#) [Current term](#) [Last 30 days](#) [Export as CSV](#)

Show [12] entries

First Name	Surname
Camila	Cordia Tashada
Mattia	Quaresmini
Rodrigo	Torres
Nicolas	Tislar
Miguel	Gallochio
Muhammad	Khan
Salvatore	Urbani
Edoardo	Martini
Mattia	Mia

Showing 1 to 10 of 14 entries

Dear Olivia,

Here is your new registrant report for PayNegotiation.com

First Name	Surname	Email
1	Jon	causter@joncauster.com
2	Richard	seymour@rseymour.com
3	Ferhan	nyo@ferhanbaba.com
4	Pushpendra	DWIVED@pushpendra.com
5	Eric	choi@ericchoi.com
6	Patrick	finnegan@patrickfinnegan.com

You can turn this report on or off here:
URL: <https://members.paynegotiation.com/institutions/index.php?action=marketing>

Forgotten your password? Click here: [https://members.paynegotiation.com/institutions/index.php?action=marketing](#)

Please get in touch if you need any help: support@paynegotiation.com

Best wishes,
Lucy

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Short Copy

Expecting a job offer? Learn salary negotiation strategy from the experts in 60m. Register for the online course here: <https://www.paynegotiation.com/sdabocconi>

Long Copy

One-hour online salary negotiation coaching

We are giving you access to PayNegotiation.com, an online salary negotiation e-learning course taught by some of the world's leading negotiation experts and used by more than 30 leading business schools.

- Take the course on any device at any time
- Learn from experts like **Steve Dalton** and **Daniel Perot** and leading negotiation professors
- 10,000+ students have taken the course
- 98% would recommend to a friend
- 70% negotiate improved offers
- Prepare using evidence-based **worksheets** and **methodology**.

Register for your free student access here:
<https://www.paynegotiation.com/sdabocconi>

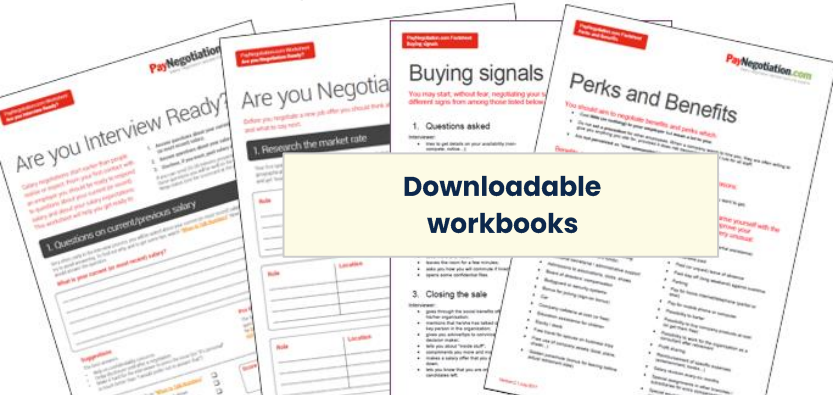
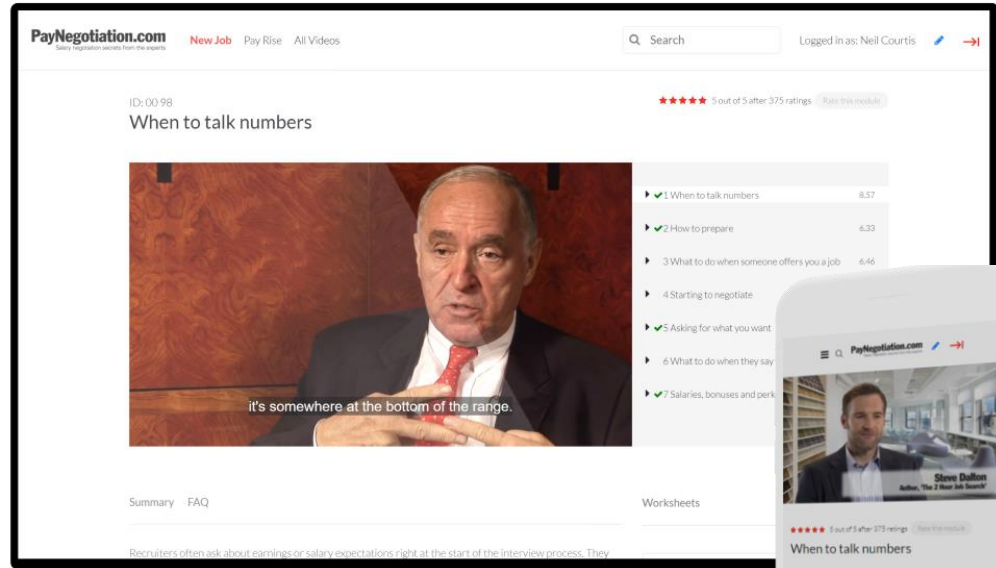
Marketing Toolkit

Learn salary negotiation from the experts

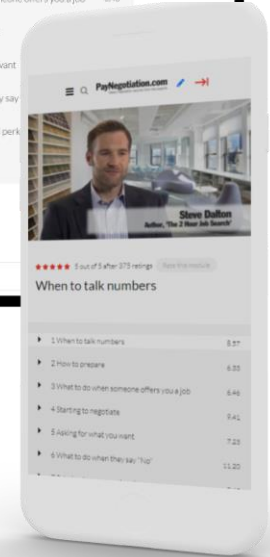
Marketing inspiration (Download) 2.4mb
Mobile and desktop mockup images (Zip File) 5.2mb

What students receive

- 60m job offer negotiation course
- 30m pay rise course
- Downloadable workbooks for structured preparation
- 60+ FAQ videos covering most frequent questions and issues
- Subtitles in English
- 12+ months access to the course
- Year-round customer support by email or phone



Site optimised for mobile and desktop

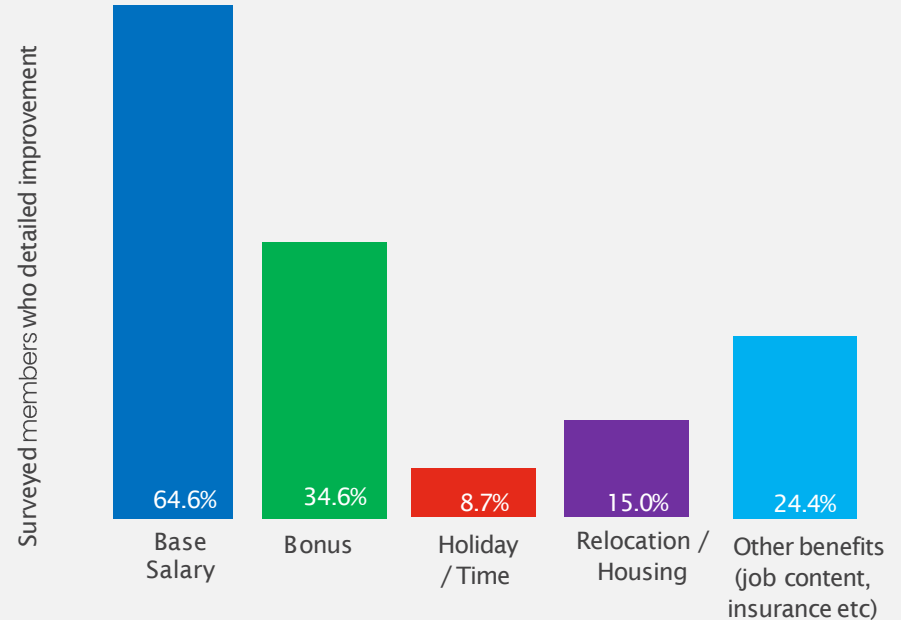


Defusing salary fixation

One of the key aims of the course is to encourage students not to fixate on base salary. Feedback shows that, after viewing the course, students successfully negotiate a range of creative outcomes:

- I managed to negotiate a 4 day week, in a relatively prestigious job with excellent pay.
- Interest free loan for £25,000 that wiped off all my MBA debts.
- Salary rise, bonus formula adjustment, job content change, extension of mandate, change of reporting structure and seniority level within the organization!
- [I got them to] include car, private insurance to the package, extend vacation days.
- A promotion plus 10% & uplifted benefits related to new grade.

What **improvements** to the original offer did you negotiate?



Success stories

I followed it step by step and worked beautifully. They told me it was the best request they had seen for a bigger package.

INSEAD student

Daniel Porot is a clear genius and outstanding negotiation adviser. All contributors to the site were excellent, but Daniel stands out as the clear leader in the field.

UCD Michael Smurfit School of Business student

It was great to know what techniques are successful and the examples were particularly good – really good advice.

Anonymous

It was really helpful, and above all, effective.

INSEAD alumni

Thank you very much for this very useful and instant tips. I was on the process of several interviews and found this training very useful!

Stockholm School of Economics student

It's very useful and it answers key questions that we have all wondered about salary negotiation. Keep on your great job.

Nick Miles, Lancaster University Management School

I am a negotiations trainer for businesses, and was very impressed with this site. While it does not replace face to face training, with feedback and practise, it is an excellent support. I, personally, found the advice useful and applied it in a different negotiating setting. Overall, it's a very good site, with good advice, and concrete, thorough steps. Thanks!

Hilary Moore, Cass Business School

I think that the content of the site is excellent and the subject experts are very engaging. I would like to see the process becoming more interactive – to enable individual users to engage with the site personally.

Andrzej Widziewicz

The videos raised points I hadn't even thought of in relation to pay negotiations and I found the 'messages' clear and easily understandable. Being able to watch them again and again at my leisure is great.

Maria Lampert

Trial access for students

Why not pilot the course for free with your current students?

- Sign students up easily with simple **registration URL**
- **No limit** on student numbers
- **180-day access** for all students who register
- **Feedback** collected **automatically**
- **Dashboard** to track signups

To set up a trial in 24 hours, email neil@sensiblemedia.co.uk



Pricing for schools

All PayNegotiation.com academic subscriptions include:

- Discounts of 60% to 95%
- Marketing toolkit
- School-branded registration page
- Data dashboard
- Monthly reporting

If you have any queries about subscription options contact:

Neil Courtis
neil@sensiblemedia.co.uk
Tel: +44 20 3286 4750

	Starter	Extended	Global	Unlimited
Maximum student registrations	50	250	1,000	No limit
Student access length	12 months	24 months	36 months	Lifetime (no expiry)
Registration page (including school branding)	Yes	Yes	Yes	Yes
Staff dashboard (Usage data + marketing resources)	1 admin	3 admins	10 admins	Unlimited admins
Annual price (GBP / EUR)	£1,250 / €1,450	£2,200 / €2,600	£5,250 / €6,200	Contact us

Contact us



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